



FIRESTORM™ OVERVIEW

A complete software management solution for the direct sales and network marketing industry, FIRESTORM is designed to streamline and enhance every aspect of your business. We provide a total software solution for the needs of a rapidly growing company.

Standard Features Others Charge Thousands of Dollars For

As standard features, included in the base price, FIRESTORM offers Enrollment, Order Entry, Customer Service, Fulfillment, Inventory, Volume tracking, Commissions, Check Management, Member Support and a host of other tools to manage the daily tasks associated with your business. FIRESTORM also offers features that are unheard of in the industry. A payout cap feature allows your company to control the amount of commission that is paid out to members, even in a Binary structure. This feature allows predictable payouts to occur and overcomes one of the major shortcomings of the binary structure, namely, not being able to tell exactly how much commission will be paid out for a given amount of business volume. Other unique features include a suite of tools to facilitate maintaining the structure in the database. How many times have errors been introduced into the system because of data entry errors? If a member is placed into the wrong location, it can be easily moved by using our tools! All volume corrections can be handled automatically by using Volume Injector to adjust volume up or down. Changes are automatically propagated up-line. These features alone will save hundreds of hours of frustration! Issues can be easily and quickly resolved.

Direct, Binary, and Multi-Level Support

FIRESTORM supports Direct, Binary and Multi-Level (stair-step) structures. Each of these structures comes with its own unique set of challenges and benefits. Rather than support only one type of structure, our engineers designed our system from the ground up to support **any** structure and bonus type to fit your commission plan.

Web Support

The world-wide web is fully supported. FIRESTORM provides a complete, working web engine that provides an elegant, simple interface into on-line enrollment, shopping cart functionality, product ordering, down-line viewing and genealogy reporting. We will provide you with a set of web pages that are completely integrated into the FIRESTORM database. As things happen on the web site, the changes are reflected immediately in the database. All of our web pages have been designed to fit into a frame set that allows you to integrate our pages into your existing web site easily and quickly. This makes your web site your own, being powered behind the scenes by FIRESTORM!

Expandability

FIRESTORM was built with expandability in mind. Based on our experience in the industry, we know that companies like to add their own special features to their commission plans. These types of changes almost always require custom programming services. This can be an expensive proposition, so when we designed FIRESTORM, we approached this problem by implementing an

extensible architecture. What this means in layman's terms is that the behavior of the system can be modified without changing the base system! This is accomplished through the use of calls to external modules that can be written easily and quickly by our company, **or any other developer**. These modules may be written in any language that supports COM technology (i.e. Visual Basic and Visual C++)

Unmatched Capacity

The base system is capable of supporting 1 to 200+ data entry operators. (A data entry operator is defined as a person connected directly to the server in the company's office. Licensing requirements are set up in stages, so you can expand the system to additional users.

Built on Solid, Tried and True Technologies

Our software is based on industry standard Microsoft technologies, including SQL Server, MTS and ASP. Other software companies have attempted to dismiss Microsoft technologies as "not ready for prime time". This type of statement is ignorant of the truth and does a disservice to your company. All manner of fortune 500 companies have aggressively adopted the very same technology that FIRESTORM is based on! Our developers are constantly working to improve FIRESTORM. As the industry needs change, you can count on FIRESTORM and Trinity Software to be on the front lines, constantly adding features to support new requirements!

Ongoing Support

Trinity Software offers a full suite of support options. You can choose the plan to fit your needs. Plans begin with no charge web based support, to monthly maintenance contracts that include phone support and free upgrades as they are released. Please see your sales representatives for details.

FIRESTORM - The right choice!

If you want your business to advance to that next level of success, FIRESTORM is the catalyst to make it happen! Call us today to schedule a live presentation.

TRINITY SOFTWARE



For More Information

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FIRESTORM™ RETURN ON INVESTMENT

FIRESTORM is a complete software solution designed to streamline and enhance every aspect of a Direct Sales business. FIRESTORM can provide a return on investment (ROI) in many areas within very short timeframes, depending on your corporate needs and growth.

Savings with Online Enrollment and Online Shopping

As companies understand the revenue potential with internet services, FIRESTORM provides a professional web site foundation to directly interface with your corporate web site.

Online Enrollment is streamlined to provide enrollees with a smooth, clean and secure enrollment process that is instantly updated in the database. Members, corporate staff and enrollees can instantly check an enrollment process to ensure proper sign-up and placement. Enrollment errors and enrollee frustrations are minimized- new member satisfaction is maximized.

Online Shopping has the same quality processes in place as online enrollment. Members and guests can easily shop and purchase products and services with FIRESTORM's well thought and easily navigable online shopping. Cart checkout automatically calculates and provides price totals, shipping costs, special taxes and credit card validations. Orders are instantly updated in the database to provide instant staff, member and guest access to order statuses. This is one ROI that a corporation will appreciate day in and day out.

Savings with Commission Payouts and Check Processing

Does your staff spend hours calculating commission payouts and generating checks? FIRESTORM provides BIG time savings with completely automated commission calculations, including bonuses. You have the total flexibility to generate commissions and checks at any time interval. Generate a manual check. Generate a refund check. FIRESTORM provides for all methods. Your payroll department will save hours with automated check stock printing, automated check signature and automated 1099 statements. As membership and commission payout grows, labor cost doesn't.

How about member confidence and satisfaction? They can run commission reports showing all commissions generated and scheduled for payment. They can run reports of all checks paid to them. They get itemized commissions listed on each check. They get a corporate message on each check. They get accurate 1099 statements. The corporation gets ROI.

Savings with Effective Inventory Management

FIRESTORM has a powerful inventory management system that will help your company reduce errors and reduce costs- hands down. It provides ultimate flexibility to manage inventory, shipping, receiving, backorders, fulfillment, and vendor management. Do you have different prices for the same product or service, depending on who orders it? No problem. FIRESTORM can be configured so that only certain people can see certain catalogues with certain pricing. Discovering too late that you're out of a product shelf stock? Solution: define stock items with a reorder level and quantity to automatically generate a reorder.

Expensive Web Site Changes Minus Expensive Cost = Savings

Every corporation makes corporate web site changes often and pays extra for them often. FIRESTORM's unique web site management interface can be utilized to save web development costs. A system administrator can make changes from menu driven screens in the back office to add or change information directly and immediately to the front office (web site). Quickly change web product pictures, corporate messages and news, calendars, featured products, promotional items, borders, colors, personal web site messages and pictures- and ROI.

Member Tools Generate Revenue and Business Efficiency

FIRESTORM's many tools are powerful and members pay regularly for them. Besides online audio messages, testimonies, conference calls, flash presentations, manuals and reference materials, a few are: Personal Web Site with personal picture and message. All orders from their personal web site are automatically credited to the member. Genealogy Reporting with color coding, sorting, email and view restrictions.

Email to individuals, user-defined groups or entire down-line.

Member Reports are too numerous to list. FIRESTORM can generate any report to empower your sales force- individual or down-line revenues, volumes, commissions, bonuses, qualifications, promotions, orders, shipping status, member active/inactive status and more. Fact: reports can be customized to be an exact fit for your corporation.

Customer Service Time (reduction) is Money (saved)

Customer service and data entry time reduction saves dollars. FIRESTORM's unparalleled back office Customer Service Screen gives reps quick search access to member enrollment, commission and order information. Data entry staff can go lightning fast with 10 key and mouse-less key functionality for enrollment and order entries.

HUGE ROI When Needs Require Custom Development

Custom development with FIRESTORM will provide corporate savings for years to come. Many software providers put companies over a barrel when they have a unique commission plan need, bonus condition, contest, special report, etc. They force companies to use their programmers at very high prices because they have proprietary software or require core system changes. The behavior of FIRESTORM can be modified through the use of calls to external modules without changing the core system. These modules can be written easily and quickly by our company **or any other developer**. Any language that supports COM technology (i.e. Visual Basic and Visual C++) can be used. Our proposals (and your cost) for these services will be competitive with industry costs.

FIRESTORM - the Right Option with Impact (ROI)!

If you want your business to advance to that next level of success, FIRESTORM is the catalyst to make it happen! Call us today to arrange a live presentation.

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